

www.bhms.ch



WHY STUDY AT BHMS?

January 2014

Benedict Education Group

BHMS is part of the Benedict Education Group, one of Switzerland's largest and oldest education institutions. It has 5 campuses in Switzerland and over 15'000 part-time and full-time students.

Top Ranked British University Partner

BHMS partners with The Robert Gordon University (RGU) in granting BA Degrees in Hotel & Hospitality Management or Global Management. RGU is the best modern University in the UK according to the Times Good University Guide 2013.

Pioneering American University Partner

BHMS partners with the City University of Seattle (CityU) in granting MBA degrees in Hospitality Management or Global Management. CityU has been a model institution in classroom and online education for the past 30 years.

Fast Track Education & Eight Intakes Per Year

BHMS (together with RGU & CityU) has designed one of the fastest track BA and MBA Degrees delivered fully in Switzerland without compromising quality. This is due to a unique 5-week modular term system and 8 intakes per year.

Assured Paid Internships in Switzerland

BHMS assures every qualified student a period of 4-6 months in an annual paid internship in Switzerland. Successful completion of a Swiss internship, during all BHMS study programs, is greatly valued by global employers.

Global Career & Placement Opportunities

BHMS has established a dedicated company (Masterwork) to provide global career and placement services exclusively for its graduates. Masterwork places BHMS graduates in top hotels and resorts throughout North America, Europe and Asia.

Attractive All-Inclusive Tuition Structure

BHMS employs an all-inclusive tuition scheme that includes lodging, meals, course materials and insurance with no additional «hidden» charges. Studying at BHMS is considered one of the best values in education available in Switzerland today.

In the heart of Lucerne City

BHMS is situated in the heart of Lucerne; one of Switzerland's most visited cities. The city is the gateway to Central Switzerland with an impressive mountainous panorama and scenic lake Lucerne.



A World of Career Opportunities

Many people live for their vacations. Have you ever thought of making vacations your life? If you love working with people and helping them enjoy themselves, consider working in travel and tourism. According to the World Travel and Tourism Council, this century will be dominated by three industries and one of them is tourism. The industry broadly covers the following career areas:

- Hotels, resorts, restaurants and tourist complexes
- Conferences and event management
- Casino Management
- Airlines and other transport facilities for tourists
- Amusement, entertainment and sports units for tourist
- Cruises, spa and wellness
- Gastronomy and catering
- Travel agencies and tour operators
- Education and consulting



Admission Requirements

Hospitality Diploma Entry Requirements	<ul style="list-style-type: none"> • Completed high or secondary school diploma • English Language skills at IELTS 5.0 level or equivalent • 17 ½ years of age
Hospitality Higher Diploma Entry Requirements	<ul style="list-style-type: none"> • Completed high or secondary school diploma • Successfully completed BHMS Diploma or equivalent • English Language skills at IELTS 5.5 level or equivalent
Hospitality or Global Management BA Degree Entry Requirements	<ul style="list-style-type: none"> • Completed high or secondary school diploma • Successfully completed BHMS Higher Diploma or equivalent • English Language skills at IELTS 6.0 level or equivalent
MBA Degree Entry Requirements	<ul style="list-style-type: none"> • Completed an undergraduate degree at an accredited university • English Language skills at IELTS 6.0 or equivalent • 21 years of age
Post Graduate Diploma Entry Requirements	<ul style="list-style-type: none"> • Completed an undergraduate degree or 2 years higher education at an accredited university or college and significant work experience • English Language skills at IELTS 5.5 or equivalent
Culinary Diploma Entry Requirements	<ul style="list-style-type: none"> • Completed high or secondary school diploma • English Language skills at IELTS 5.0 or equivalent • 18 years of age
Culinary Advanced Diploma Entry Requirements	<ul style="list-style-type: none"> • Completed high or secondary school diploma • English Language skills at IELTS 5.0 or equivalent • Successfully completed BHMS culinary diploma or equivalent or two years culinary work experience
Culinary Associate Degree Entry Requirements	<ul style="list-style-type: none"> • Completed high or secondary school diploma • Successfully completed 2 years of culinary studies • Two years of culinary experience • English Language skills at IELTS 5.5 or equivalent

BHMS online English test

www.testpodium.com (level 2)

Paid Industry Training in Switzerland

Industry training is an integral part of the study program at BHMS. During each academic year, students are normally required to successfully complete a 4-6 months industry training period in a hotel or a restaurant approved by BHMS. A Career and Placement Counselor assists students with placements in hotels and restaurants both in Switzerland and overseas.

During the industry training in Switzerland, students will be under contractual obligation with their employers, which will entitle them to receive a trainee's gross monthly salary of CHF 2'168. While no tuition fees are due to BHMS during this period, employers make deductions for room, board, mandatory health insurance and taxes equivalent to ca. CHF 700–900 on a monthly basis.

To qualify for industry training in Switzerland, students are expected to meet specific academic, professional, and language skills standards set forth by BHMS. During industry placement, students' performance, behaviour and professional attitude will be assessed by employers and students are requested to write a report about the nature and management of the property in which they had their industry training.



BA Degree (36 months)
Hotel and Hospitality Management **or** Global Management



<p>Diploma (Year 1)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>	<p>Higher Diploma (Year 2)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>	<p>BA Degree (Year 3)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>
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MBA Degree (24 months)
Hospitality Management **or** Global Business Management



<p>MBA (Year 1)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>	<p>MBA (Year 2)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>
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Post Graduate Diploma (12 months)
Hospitality Management



<p>Post Graduate Diploma</p> <p>6 months study</p> <p>4-6 months paid industry training</p>



Associate Degree (36 months)
Culinary Entrepreneurship



<p>Diploma (Year 1)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>	<p>Advanced Diploma (Year 2)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>	<p>Associate Degree (Year 3)</p> <p>6 months study</p> <p>4-6 months paid industry training</p>
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University English Foundation* (3 months)
Pre-MBA* (3 months)
Preparatory Courses



*only offered to certain nationalities who have no restriction in obtaining Swiss study visa with English level not sufficient to study at a University undergraduate or MBA Program.

Intakes & Dates 2014/2015

		Diploma	Higher Diploma	BA Degree	MBA Degree	PG Diploma	Culinary	English Foundation	Pre-MBA
2014	January 6 th	o	o		o	o	o	o	o
	February 24 th	o	o	o		o	o	o	
	April 7 th	o	o		o	o	o	o	o
	May 19 th	o	o			o	o	o	
	June 30 th	o	o		o	o	o	o	o
	August 18 th	o	o	o		o	o	o	
	September 29 th	o	o		o	o	o	o	o
	November 10 th	o	o			o	o	o	
2015	January 6 th	o	o		o	o	o	o	o
	February 23 rd	o	o	o		o	o	o	
	April 7 th	o	o		o	o	o	o	o
	May 18 th	o	o			o	o	o	
	June 29 th	o	o		o	o	o	o	o
	August 17 th	o	o	o		o	o	o	
	September 28 th	o	o		o	o	o	o	o
	November 9 th	o	o			o	o	o	

BHMS Enrolment Procedures: 10 Steps

You...	We...
Complete an application form and submit the corresponding documents to BHMS Representative 1	Issue a digital letter of acceptance (LoA) 2
Remit the required reservation fee to the BHMS bank account 3	Issue & courier original LoA & receipt 4
Apply for your visa at the Swiss Embassy in your home town 5	Notify you or BHMS Representative of visa confirmation 6
Remit the balance amount of the first year fees to the BHMS bank account 7	Confirm to the Swiss Embassy that there are No Open Cost (NOC) 8
Receive your visa, book your flight to Zurich and provide flight data to your BHMS Representative 9	Meet you at Zurich airport and transfer you to the BHMS campus in Lucerne 10

Fees 2014	Course Fee	Application Fee	Twin Standard Accom. ¹	Meals Plan	Operating Account ²	Total Fee CHF
BA Degree in Hotel and Hospitality Management or Global Management – 36 months						
1 st Year Diploma	18,100	400	3,600	1,800	2,000	25,900
2 nd Year Higher Diploma	18,100	400	3,600	1,800	2,000	25,900
3 rd Year Bachelor Degree	19,100	400	3,600	1,800	2,000	26,900
MBA in Hospitality Management or MBA in Global Management – 24 months						
1 st Year MBA	19,100	400	3,600	1,800	2,000	26,900
2 nd Year MBA	14,900	–	3,600	1,800	2,000	22,300
Post Graduate Diploma in Hospitality Management – 12 months						
Post Graduate Diploma Program	19,100	400	3,600	1,800	2,000	26,900
University English Foundation or Pre-MBA – 3 months						
University English Foundation or Pre-MBA	4,400	–	1,800	900	500	7,600
Associate Degree in Culinary Entrepreneurship – 36 months						
1 st Year Diploma	15,100	400	3,600	1,800	2,000	22,900
2 nd Year Advanced Diploma	15,100	400	3,600	1,800	2,000	22,900
3 rd Year Associate Degree	16,100	400	3,600	1,800	2,000	23,900

¹CHF3'600 surcharge for single standard accommodation. CHF6'000 surcharge for single studio accommodation.

²Operating Account includes course materials, mandatory health & medical insurance, industry placement service, visa, B-permit, local tax, airport pick-up, excursions and access to library and internet.